

Getting the Best Economic Value with Ameritas

Your clients want dental coverage they can rely on. With Ameritas, your clients will receive the dental coverage they need backed by one of the largest dental networks nationwide and award-winning service.



Dental Insurance for the Senior Market

- Average senior spends \$1,154 a year on dental services¹
- 71% of employed seniors intend to keep their dental insurance and use it each year²
- 42% of seniors have no dental insurance currently²
- Dentists work harder to preserve natural teeth – making dental care throughout retirement even more important

Network for Greater Savings

- Over 425,000 access points nationwide
- Over 110,000 unique providers nationwide
- Ameritas 65+ insureds have a 41% network utilization with a 31% discount average
- 94% provider persistency

Service Done Right

- Ease of selling with an agent custom hyperlink
- 5-click quoting and enrollment technology
- Benchmark Portal Center of Excellence 10 years in a row

Savings Example

Sample of the average procedure fees utilizing the Ameritas network.

	80th U&C	Network Rate ³	Day One Cost*	Day One Savings	Year Two Cost*	Year Two Savings
Cleaning	\$112	\$64	\$0	100%	\$0	100%
Filling	\$190	\$84	\$42	78%	\$16	92%
Crown	\$1,227	\$772	\$656	47%	\$386	69%

Description of benefits shown based on 55379 zip code. Rates vary by location. Benefits based on Advantage Plus dental plan.

*Cost shown above does not include deductible.



¹2016 Ameritas Actuarial Claims Study ²Gallup Study 2015 ³MAC/MAB charge.

This information is provided by Ameritas Life Insurance Corp. (Ameritas Life). Group dental, vision and hearing care products 9000 Rev. 03-16, (may vary by state) and individual dental and vision products Indiv. 9000 Rev. 07-16, (may vary by state) are issued by Ameritas Life. Some plan designs are not available in all areas. In Texas, our dental network and plans are referred to as the Ameritas Dental Network.

Some states require that producers be appointed with Ameritas Life before soliciting its products.

For agent use only - not to be used in a sales situation. Ameritas, the bison design, "fulfilling life" and product names designated with SM or ® are service marks or registered service marks of Ameritas Life, affiliate Ameritas Holding Company or Ameritas Mutual Holding Company. All other brands are property of their respective owners. © 2018 Ameritas Mutual Holding Company. Products not available in all states and subject to individual state regulations.